



designs help one company succeed

By **Beth Puliti**
Bill Cartledge, Photographer



Transform your kitchen from outdated to upscale by selecting natural materials, such as granites, marbles, onyx, travertine and more, for your project.

Colonial Marble and Granite takes pride in its prompt fabrication and installation timeframes, and for good reason. The company boasts a one-week turnaround time—a reality virtually unheard of in the business.

“We’ve really reshaped the industry turnaround time,” explains James Freeman, vice president of sales and marketing at Colonial Marble and Granite. Freeman says this swift installation, coupled with top-notch customer service, creates an unparalleled experience for homeowners who choose Colonial Marble and Granite for their needs.

A SPEEDY PROCESS

As one of the fastest-growing providers of fabrication and installation of stone materials in the Northeastern United States, Colonial Marble and Granite offers a variety of stone-related products from around the world. Choose from granites, marbles, onyx, travertine and more when selecting natural materials for your project.

No matter if it’s a kitchen countertop, a bathroom vanity or a



Far left: Whether it’s a kitchen countertop, bathroom vanity or fireplace surrounding, Colonial Marble and Granite makes it a point to keep up with the ever-changing trends and different tastes among homeowners.

Left: All projects completed by Colonial Marble and Granite, including this handsome bathroom vanity, boast an average turnaround time of just one week.

contemporary.” In its NKBA 2010 Kitchen and Bath Design Trends Survey, which revealed key design trends in these areas, a “traditional” kitchen

was the most popular choice among homeowners in all of 2010.

Understanding these shifts is what makes Colonial Marble and Granite, founded in 2006, the popular choice it is. Since opening, the company has adapted to keep up with the ever-changing trends and different tastes among homeowners by offering a “world-class” showroom.

“The space offers a multitude of sample kitchens—from classic country to ultra modern,” says Freeman of the company’s showroom. “Homeowners use our space as a design center to get an idea of what is out there to choose from.”

When visiting with Colonial Marble and Granite, those choices can seem endless. The company’s wide-ranging selection of stones, as well as its streamlined computer numerical control (CNC) process, has played a major part in their growth and customer experience.

A CUSTOMIZED FINAL PRODUCT

Colonial Marble and Granite’s professionally-trained team of knowledgeable design specialists and management help homeowners choose the best materials and designs for their homes—and ultimately end up with a final product they’ve helped to customize.

Each master installer has years of experience and leads a crew that includes two or more apprentices. Installation teams arrive to homes in detailed vans, dressed in uniform for homeowners’ safety and peace of mind.

The company is dedicated to customer satisfaction and promises to “do whatever it takes” to ensure homeowners leave their showroom thrilled with the decision to choose Colonial Marble and Granite for their project. Their quality, ideas and willingness to spend time to fulfill their clients’ needs and interests have helped make the company the successful one it is today.

Colonial Marble and Granite is located at 201 West Church Road in King of Prussia (entrance off Henderson Road) and can be reached at **610.537.8918**. Visit www.colonialmarble.net for more information. **H&H**



Homeowners have a chance to hand-pick any stone used in their project from Colonial Marble’s “world-class” showroom.

fireplace surrounding, Colonial Marble and Granite will work with homeowners to get the job done at a fair, competitive price, while not sacrificing that most desired of all traits: premium quality.

Homeowners are able to tour and pick out the stone of their choice from Colonial Marble and Granite’s slab warehouse, which offers more than 4,500 slabs and more than 450 colors to choose from, notes Freeman. Full slabs enable Colonial Marble and Granite’s clients the opportunity to visualize the stone in their own home.

The entire process is intended for quality and speed. First, homeowners choose their stone. Once a stone is selected, more detailed features can be discussed, such as edging, radiuses and under-mount sinks options. Homeowners are then given an estimate based on their specific project. After receiving the estimate, they can place their order and schedule their template appointment. The average turnaround time, once the template is made, is just one week.

TRENDING TOWARD TRADITIONAL

As times change, so do styles. And Freeman definitely detects a shift in the types of looks and styles homeowners are opting to choose more often these days.

“We’re seeing them move toward the classic look of softer and more simplistic decors as opposed to more uniform, contemporary decors,” he says. “They prefer the farmhouse or country feel to an urban or contemporary type of setting.”

He’s not the only one who has recognized the trend. According to the National Kitchen and Bath Association (NKBA), “traditional is the new



Colonial Marble & Granite’s Spectacular Showroom